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Utilizatori care au procurat produse și au încetat (Dana)

1. Oto (4.99, 9.99) <i>Oto asta is comenzile ce 4.99 si 9.99</i>	Link
2. Cele care au cumparat 3 luni si tot nu au prelungit	Link
3. Cele care au cumparat 6 luni si tot nu au prelungit	Link
4. Cele care au cumparat 12 luni si nu s-au mai prelungit	Link
5. Care au cumparat combo (2 maratoane) (acolo is comenzi de 19 euro)	Link
6. Care au cumparat un maraton (12 euro)	Link
7. Cele care au cumparat abonament pentru o luna si dupa asta nu o mai luat nimic	Link

“ Imi trebuie segmente cu toti clientii din baza noastra care au cumparat (in baza in 40.000 oameni)
7 segmente din baza noastra de cliente, care au luat aceste produse si peurma gata so glușit□

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Segement - Maraton 12 euro - comenzi achitate	Segement - Maraton 12 euro - comenzi achitate
Segment - Combo 19 euro - comenzi achitate	Segment - Combo 19 euro - comenzi achitate
Comenzi - Abonament Start 3 luni	https://fitnessmama.school/pl/sales/deal/index?DealContext[segment_id]=33530517

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Segement - Maraton 12 euro - utilizatori	Segement - Maraton 12 euro - utilizatori
Segment - Combo 19 euro - utilizatori	Segment - Combo 19 euro - utilizatori
Segment - Product 12 luni - utilizatori	Segment - Product 12 luni - utilizatori
Segment utilizatori - Oferta Lifetime 199 euro (Platforma nr. 1)	Segment utilizatori - Oferta Lifetime 199 euro (Platforma nr. 1)
Utilizatori - Abonament Start 3 luni	https://fitnessmama.school/pl/user/user/index?uc[segment_id]=33530596
Segment clientele care au cumparat abonament 12, 6 sau 3 luni si nu au comenzi cu abonament unlimited	link segment
Segment comenzi Metabolic la clienti doar cu o singura comanda achitata	link segment
Stringe te rog 3 segmente 1. Cliente care au cumparat de 2 ori abonament anual 2. Cliente care au cumparat 3 ori abonament anual 3. Cliente care au cumparat 4 ori anual (nu au unlimited si nu au lifetime)	link segment
Segment cliente ce au achitat oferte Anticelulitic Booster 2.0 2025	

[Segment clienti ce au achitat oferte Metabolic Reset 2026](#)

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2 anuale • Performanta Managerilor: Utilizatori, Comenzi, Achitari si Conversie	1650194
3 anuale • Performanta Managerilor: Utilizatori, Comenzi, Achitari si Conversie	1650811
4 anuale • Performanta Managerilor: Utilizatori, Comenzi, Achitari si Conversie	1650812
Black Friday 2025 • Performanta Managerilor	1652399

Start LIFETIME, Abonament Premium 12 luni

Название	Ссылка
Segment utilizatori - oferta Abonament START Lifetime — 199€	link
Segment comenzi - oferta Abonament START Lifetime — 199€	link
Segment utilizatori care au cumparat Abonament START Lifetime — 199€ si au mai cumparat ceva dupa asta	link
Segment comenzi achitate dupa comanda Abonament START Lifetime — 199€	link
Segment utilizatori cu ofertele Abonament Premium 12 luni (cu 2 maratoane lifetime)	link
Segment comenzi ofertele Abonament Premium 12 luni (cu 2 maratoane lifetime)	link
Segment utilizatori achitate dupa comanda Abonament Premium 12 luni (cu 2 maratoane lifetime)	link
Segment comenzi achitate dupa comanda Abonament Premium 12 luni (cu 2 maratoane lifetime)	link

23.03.2026

Название	Ссылка
Сегмент, кто покупал годовой и не занимался. Кто покупал годовой и за этот период выбирал меньше 5 марафонов. И так для 23, 24 и 25 годов.	<p>Условия в сегментах сложные, могут загружаться несколько минут, по этому они разделены отдельно.</p> <p>link - 2023 link - 2024 link - 2025</p>
Кто покупал 2 годовых абонементов и более и не имеет абонемент Lifetime	<p>link</p>

15.04.2026

Название	Ссылка
segment cu abonamente anuale vindute luna asta	<p>link</p>

Название	Ссылка
Segment comenzi - Oferte Bundles (manager Adriana + exclusi alti manageri actuali, perioada pana 2026)	Bună @Dana Poti sa-mi scoti fetele care au mai participat anii trecuti la Bundels cele pe care sunt eu manager (care au ramans de la Veronica si Lia)? Poate sunt care ar dori sa continue Multumesc anticipat!
Comenzi Postura si Abdomen PRO	Da-mi te rog segment cu toate care au cumparat Postura si Abdomen PRO
Utilizatori - Comenzi Postura si Abdomen PRO	Si alt segment care au cumparat Start 3 luni
Utilizatori - Abonament START 3 luni	
segment cu abonamente anuale vindute luna asta	

29.05.2026

Название	Ссылка
1. Toate clientele cu abonament anual premium	<p>Link</p>
2. Toate clientele cu 6 luni	<p>link</p>
3. Toate clientele cu lifetime dar nu au unlimited	<p>link</p>

Название	Ссылка
<p>4. Toate clientele care au cumparat la noi cursuri sezoniere</p> <p><i>Da-mi te rog toate care au cumparat Postura, Bikini Body, Anticelulitic Booster, Metabolic Reset, Renasterea. Multumesc☺</i></p>	<p>link clienti</p> <p>link comenzi</p>

[Segment cliente - au comenzi de la 29 euro + manager personal Adriana Contiu](#)

[value%22%3A%7B%22from%22%3A%2214.08.2025%22%2C%22to%22%3A%2217.09.2025%22%2C%22toNDays%22%3Anull%2C%22fromNDays%22%3Anull%2C%22dateType%22%3Anull%2C%22withTime%22%3Afalse%7D%2C%22valueMode%22%3Anull%7D%7D%2C%7B%22type%22%3A%22deal_offer_id%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22value%22%3A%7B%22selected_id%22%3A%5B%5D%2C%22selected_tags%22%3A%5B%22fb_reg%22%5D%2C%22all_object_with_tags%22%3Atrue%7D%2C%22valueMode%22%3Anull%7D%7D%2C%7B%22type%22%3A%22deal_usercontext%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22linkedRule%22%3A%7B%22type%22%3A%22user_hasdealrule%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22linkedRule%22%3A%7B%22type%22%3A%22andrule%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22mode%22%3A%22and%22%2C%22children%22%3A%5B%7B%22type%22%3A%22DealContext_formfieldvalue%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22fieldId%22%3A713848%2C%22fieldValue%22%3A%22fb%22%2C%22valueMode%22%3Anull%7D%7D%2C%7B%22type%22%3A%22deal_created_at%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22value%22%3A%7B%22from%22%3A%2214.08.2025%22%2C%22to%22%3A%2217.09.2025%22%2C%22toNDays%22%3Anull%2C%22fromNDays%22%3Anull%2C%22dateType%22%3Anull%2C%22withTime%22%3Afalse%7D%2C%22valueMode%22%3Anull%7D%7D%2C%7B%22type%22%3A%22deal_offer_id%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22value%22%3A%7B%22selected_id%22%3A%5B%5D%2C%22selected_tags%22%3A%5B%22fb_reg%22%5D%2C%22all_object_with_tags%22%3Atrue%7D%2C%22valueMode%22%3Anull%7D%7D%2C%7B%22type%22%3A%22deal_usercontext%22%2C%22inverted%22%3A1%2C%22params%22%3A%7B%22linkedRule%22%3A%7B%22type%22%3A%22user_createdat%22%2C%22inverted%22%3A0%2C%22params%22%3A%7B%22value%22%3A%7B%22from%22%3A%2214.08.2025%22%2C%22to%22%3A%2217.09.2025%22%2C%22toNDays%22%3Anull%2C%22fromNDays%22%3Anull%2C%22dateType%22%3Anull%2C%22withTime%22%3Afalse%7D%2C%22valueMode%22%3Anull%7D%7D%2C%22countCondition%22%3A%7B%22checker%22%3A%22nlt%22%2C%22numval%22%3A%22%22%7D%7D%7D%5D%7D%7D%2C%22countCondition%22%3A%7B%22checker%22%3A%22nlt%22%2C%22numval%22%3A%22%22%7D%7D%7D%2C%22countCondition%22%3A%7B%22checker%22%3A%22nlt%22%2C%22numval%22%3A%22%22%7D%7D%7D%5D%7D%2C%22maxSize%22%3A%22%22%7D&r7350=fb&r2905=fb&formParams%5Bclarity_uid%5D=gef7KyG8IRJ_YrFIVEOq-c4c00vYn0xL](#)

Segmente clien?i dup? criterii de activitate

Descrierea	Segment	Coment
1. Abonament 12 luni (cliente active in ultimile 6 luni, inca au acces la abonament lor anual, au descarcat aplicatia, au ales maraton, au intrat in webinar, au deschis mailurile, au descarcat meniu)	link	<ul style="list-style-type: none">- Abonament actual 12 luni- Aplicatia instalat?- Curs ales în ultimele 180 zile- Scrisori citite în ultimele 180 zile- Meniu desc?rcat
2. Abonament 6 luni cu aceeasi activitate	link	<ul style="list-style-type: none">- Abonament actual 6 luni- Aplicatia instalat?- Curs ales în ultimele 180 zile- Scrisori citite în ultimele 180 zile- Meniu desc?rcat
3. Abonament 3 luni la fel active pe platforma.	link	<ul style="list-style-type: none">- Abonament actual 3 luni- Aplicatia instalat?- Curs ales în ultimele 90 zile- Scrisori citite în ultimele 90 zile- Meniu desc?rcat
4. Abonament 12,6,3 luni mediu active, a intrat de ex o data la 2 luni pe platforma, nu intra in webinar, descarca meniul o data la 2-3 luni, nu deschid mailurile)	link	<ul style="list-style-type: none">- Abonament actual 12, 6, 3 luni- Scrisori necitite in ultimile 90 zile- Nu au curs ales în ultimele 90 zile- Au vizitari pe site (ultimile 60 zile) sau au aplicatia conectata
5. Abonamente 12/6/3 luni total inactive pe platforma, nu intra in web, nu au descarcat meniuri, nu au nici aplicatia descarcata, nu au ales maraton si nu au mai facut nici o achizitie la noi.	link	<ul style="list-style-type: none">- Abonament actual 12, 6, 3 luni- Scrisori necitite in ultimile 90 zile- Nu au curs ales în ultimele 90 zile- Nu au vizitari pe site ulimile 60 zile- Nu au conectat aplicatia
6. Segment te rog cu toate clientele care au cumparat abonament de 12 luni cu 480 zile in urma si nu s-au prelungit (nu au acum comanda de prelungire sau nu au cumparat alt produs)	link	<ul style="list-style-type: none">- Comanda abonament 12 luni finalizata (470-490 zile in urma)- Nu au alte achitari dupa comanda de baza
7. Cliente care au cumparat abonament de 6 luni cu 240 zile in urma	link	<ul style="list-style-type: none">- Comanda abonament 6 luni finalizata (230 - 250 zile in urma)

Descrierea	Segment	Coment
8. Cliente care au cumparat cu 120 zile in urma abonament de 3 luni.	link	- Comanda abonament 3 luni finalizata (110 - 130 zile in urma)

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Критерии:

Кто входит:

3, 6, 12 абонементы

Исключить рассрочки, рекур

Срок завершения абонемента заканчивается в строго назначенное время

Segment abonamente active (3, 6, 12, unlimited)

Toate perioadele	link segment
12 luni	link segment
6 luni	link segment
3 luni	link segment
Unlimited	link segment